

## Business Studies: First Year

TASK	Write a report on the transport of goods abroad	
TOPIC	Enterprise: Transportation and Delivery Systems Factors affecting choice of delivery systems	
LEARNING INTENTION	Students will gain a deeper understanding of the main types of transportation which are suitable for transporting goods.	
TASK DESCRIPTION	<p><i>Write a report for a company involved in selling goods abroad, advising them on the best method of transporting their goods abroad.</i></p> <p>Having completed the topic 'Delivery Systems', students have been asked to write a report in pairs as an end-of-topic assignment.</p>	
CRITERIA FOR SUCCESS	<p>Students will be able to</p> <ul style="list-style-type: none"> <li>▪ explain the four main types of transport, i.e. road, rail, sea and air</li> <li>▪ explain the factors that a company should take into account when choosing a suitable form of transport</li> <li>▪ recommend a method of transporting goods abroad</li> </ul> <p>present their answer in the form of a report.</p>	
LEVELS OF SUCCESS	HIGH SUCCESS	MEDIUM SUCCESS
		Úna

# Report

To: Isaac Ltd.

From:

A

Terms Of Reference: To write a report advising a company on the most suitable delivery systems to use when exporting goods abroad.

Body Of Report: There are four main types of delivery systems: road, rail, sea and air which can be used to transport goods.

Findings:

- Road: is commonly used in Ireland as almost anywhere can be reached by road. One advantage of road transport is that it can be used anytime and anywhere; one disadvantage is that there is a possibility of a huge amount of traffic.



B

- Rail: is not as commonly used in Ireland as road transport. One advantage of rail is that there is no traffic; one disadvantage is that rail doesn't service all areas.

C



- Air: it can be used to bring small high-value goods far distances. One advantage is that it is very fast; one disadvantage is that it can be very expensive.



- Sea: is not very commonly used. One advantage is that it's cheaper than air; one disadvantage is that bad weather can stop it from sailing.



Conclusions: All four different types of delivery systems have advantages and disadvantages. We have come to the conclusion that air is the best method of transporting goods abroad because it is fast and reliable.

F

Signed: \_\_\_\_\_

Date: 3/12/06

<b>Feedback for Úna</b>	
<b>A.</b>	The presentation and layout of your report are excellent. It's great how you included headings. It helped you organise your ideas and it makes the report very clear and easy to understand.
<b>B.</b>	It's great how you used pictures in your report. It makes it much more interesting, and it will help you to remember the material.
<b>C.</b>	It is good how you gave examples of advantages and disadvantages of each form of transport. It shows the potential pitfalls to a company of using each. Perhaps you could show more than one of each.
<b>D.</b>	It is not made clear in your report that both sea and air transport must be used in conjunction with other forms of transport, e.g. road or rail. This needs to be made clearer.
<b>E.</b>	It would be helpful to explain the difference between roll-on, roll-off ships and lift-on, lift-off ships. Containers could also be mentioned, as they can be used on road, rail, sea and air.
<b>F.</b>	Next time, refer to the factors which would influence a company when deciding on a suitable form of transport, e.g. speed, distance, type of goods, urgency and reliability. It is important to include this in this type of report.

<b>Commentary for teachers</b>
<ul style="list-style-type: none"> <li>▪ The student has met and explored the given criteria in good detail.</li> <li>▪ The student has produced a report with an excellent layout. The use of pictures makes the report more appealing and illustrates the different forms of delivery systems</li> <li>▪ However, she failed to include the factors which affect the choice of transportation system, which is an important section, and should have been a main part of the report</li> <li>▪ She should have also given a more detailed explanation of air and sea transport.</li> </ul>